

A Higher Education: A Video

Rutgers ODL

Now you can have a video on service that really applies to higher education

"A Higher Education" is an eleven-minute video that effectively uses still and live images to capture perceptions and experiences which adversely influence the attitudes, opinions and behaviors of students and parents.

- Follow a student and her parents through some less than satisfactory but realistic encounters.
- Discuss them with staff and faculty groups concerned with organizational services.
- Use the video as a tool for a discussion group or as a component of a broader program on organizational quality.

Who should see "A Higher Education"?

Secretaries, support staff, librarians, counselors, operational staff, faculty, deans, presidents, and anyone who interacts with those served by a college or university.

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